



Amidst the COVID-19 pandemic, many businesses are expanding their services, supporting their stakeholders and donating resources to provide aid to individuals, families and businesses affected by the virus. Check out some of their efforts against COVID-19.

**Note:** To view all resources, click "View entire message", located at the bottom of the page.

### **Casey Family Programs: 13 States Join Learning Network Supporting Child and Family Well-Being Throughout the Pandemic**

"The National Governors Association Center for Best Practices (NGA Center) and Casey Family Programs announced the launch of the Child and Family Well-Being Learning Cohort. Through the end of the year, the network will join governor's office representatives, state human services executives, child welfare leaders, education leaders and others in a collaborative network to coordinate strategic solutions to preventing child abuse and neglect and ensuring child and family well-being." [\*\*Read More\*\*](#)

For more information, contact **Antoinette Malveaux** at [amalveauz@casey.org](mailto:amalveauz@casey.org).

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### **Compassion & Choices: COVID-19 Toolkit**

"COVID-19 has given us a new awareness of our own mortality, making end-of-life planning more important than ever. With that awareness is a new set of challenges: confusion over treatment options and concerns about dying in complete isolation from your family — exactly the death many of us have always feared most." [\*\*Read More\*\*](#)

For more information, contact **Tony Jemison** at [ajemison@compassionandchoices.org](mailto:ajemison@compassionandchoices.org).

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### **Google Supports COVID-19 AI and Data Analytics Projects**

"Nonprofits, universities and other academic institutions around the world are turning to artificial intelligence (AI) and data analytics to help us better understand COVID-19 and its impact on communities—especially vulnerable populations and healthcare workers. To support this work, Google.org is giving more than \$8.5 million to 31 organizations around the world to aid in COVID-19 response. Three of these organizations will also receive the pro-bono support of Google.org Fellowship teams." [\*\*Read More\*\*](#)

For more information, contact **Chanelle Hardy** at [chanellehr@google.com](mailto:chanellehr@google.com).

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### **Wells Fargo Gives \$1 Million in Scholarships to Bridge Financial Gaps Faced by Students Amidst COVID-19**

"Students dedicated to making a positive difference in the world offer the greatest hope for

the future, but for many their plans are threatened due to the unexpected financial gap posed by COVID-19 – sometimes prohibiting them from continuing and completing college. Wells Fargo wants to help close that gap by launching the Wells Fargo Student Impact Scholarship." [Read More](#)

For more information, contact **Marie Day Hayes** at [marie.day@wellsfargo.com](mailto:marie.day@wellsfargo.com).

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### **America Beverage Foundation: America's Beverage Companies Are Here For You**

"In the bottling plant. In the delivery truck. And in the grocery store. Our companies and their dedicated employees are here for you. In these uncertain and extraordinary times, our essential workers - along with those across the food, beverage and retail industry - are working every day so that Americans have access to what's essential." [Read More](#)

For more information, contact **Patrice Webb** at [pwebb@ameribev.org](mailto:pwebb@ameribev.org).

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### **American Heart Association: Additional \$400K Awarded for Fast-Tracked COVID-19 Heart and Brain Health Research**

"The American Heart Association has awarded an additional \$400,000 in research grants focused on the cardiovascular impact of COVID-19. The awards go to four more teams who submitted proposals for the COVID-19 and Its Cardiovascular Impact Rapid Response Grants during the original submission process in March." [Read More](#)

For more information, contact Name **Terri Williams** at [terri.williams@heart.org](mailto:terri.williams@heart.org).

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### **AT&T: 6 Months In: Unyielding Connections in the Age of COVID-19**

"Through these hectic, anxiety-ridden early days and even fast-forwarding to today's video-based collaboration-filled world of virtual learning and socially distant activities, one element of daily life persists – keeping connected to what matters to you most. And the work we do at AT&T is critical to millions of people, businesses and first responders. Here's how we did it, and how we'll keep doing it." [Read More](#)

For more information, contact **Pete Meadows** at [fm5069@att.com](mailto:fm5069@att.com).

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### **Cisco: Webex Improves Secure Distance Learning Options**

"To help educators meet the needs of their students, Cisco Collaboration announced a preview of Webex Classrooms, which adapts Cisco's highly secure platform to meet the specific online learning needs for the hybrid classroom." [Read More](#)

For more information, contact **Shannon Redd** at [sredd@cisco.com](mailto:sredd@cisco.com).

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### **Comcast: Keeping Essential Businesses Connected**

"While many businesses and organizations went quiet in the early days of COVID-19, the ones charged with helping Americans through the pandemic were busier than ever. Our Comcast Business teams moved fast to ensure that essential businesses had all the connectivity they needed to do their vital work." [Read More](#)

For more information, contact **Antonio Williams** at [antonio\\_williams@comcast.com](mailto:antonio_williams@comcast.com).

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### **CTIA: America's Wireless Companies Respond to COVID-19: September 25th Update**

"As many schools across America are starting the year virtually due to COVID-19, the wireless industry is stepping in to equip students, parents and teachers with critical supplies and resources. Take a look and see how wireless companies lent a virtual helping hand this week." [Read More](#)

For more information, contact **Harry Anastopoulos** at [hanastopoulos@ctia.org](mailto:hanastopoulos@ctia.org).

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### **Q&A: Talking With Jacobs Water–Market Ultraviolet Disinfection Leads, Todd Elliott and Paul Swaim**

"Todd, Jacobs' U.S. North Regional Solutions Lead, is currently a member of the Board of Directors of the International Ultraviolet Association (IUVA). Paul, Jacobs' U.S. West Solutions & Technology Director, is a former President and former member of the Board of Directors of the IUVA. The IUVA has nearly 600 members across six continents...We connected, virtually, with Todd and Paul to talk COVID-19 and UV disinfection advancements." [Read More](#)

For more information, contact **Freddie Fuller** at [freddie.fuller@jacobs.com](mailto:freddie.fuller@jacobs.com).

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### **Lyft & Mastercard Help Deliver 1 Million Healthy Meals to Underserved Individuals Through Nonprofit Partners**

"To meet crucial food access gaps, Lyft announced an expansion of its longstanding partnership with Mastercard earlier this year to directly fund LyftUp initiatives focused on providing access to essential rides and delivery services to those most in need during this time. Mastercard's funding makes it possible to deliver healthy meals to low-income seniors, and families and children while schools are closed. To date, Lyft and Mastercard have helped deliver 1 million healthy meals through over 10 partners during COVID-19." [Read More](#)

For more information, contact **Ed Hutchison** at [ehutchison@lyft.com](mailto:ehutchison@lyft.com).

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### **Nextdoor Launches First-of-its-Kind National Campaign Empowering Neighbors to Raise Funds for Local Schools Who Need it Most**

"From distance learning and food insecurities to technology access, school communities are facing unprecedented challenges. Through this collaboration, PTAs for the first time can instantly reach verified neighbors through Nextdoor to gain support for their mission and raise funds for students and schools in need—something they need now more than ever due to the COVID-19 pandemic." [Read More](#)

For more information, contact **Dan Parham** at [dparham@nextdoor.com](mailto:dparham@nextdoor.com).

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### **Pepsico: Stacy's Rise Project Expands Commitment to Female Founders; Partners with Hello Alice to Fund \$150,000 in Grants to Black Women Business Owners**

"Now, Stacy's has teamed up with Hello Alice again to select 15 Black female founders from a pool of women who submitted their businesses to receive a Hello Alice COVID-19 Business for All Emergency Grant. The women were chosen on such factors as their commitment to social impact and sustainability, and how they have faced recent challenges in their business." [Read More](#)

For more information, contact **Deriece Harrington** at [deriece.harrington@pepsico.com](mailto:deriece.harrington@pepsico.com).

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### **Pfizer and BioNTech Propose Expansion of Pivotal COVID–19 Vaccine Trial**

"Pfizer announced that they have submitted an amended protocol to the U.S. Food and Drug Administration to expand the enrollment of their Phase 3 pivotal COVID-19 vaccine trial to up to approximately 44,000 participants which also allows for the enrollment of new populations." [Read More](#)

For more information, contact **Melissa Bishop-Murphy** at [melissa.bishop-murphy@pfizer.com](mailto:melissa.bishop-murphy@pfizer.com).

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### **Monitoring of the SARS-CoV-2 Virus in Wastewater Networks: SUEZ Launches a New Offer for Local Authorities to Fight Against the Spread of the Virus**

"In the context of a resurgence of the Covid-19 epidemic, SUEZ is deploying an offer to monitor the presence of SARS-CoV-2 in wastewater networks. Developed by the Group's scientific and technical research teams, this innovative system enables local authorities to better assess the circulation of the virus on their territories and to better anticipate the health measures to implement at the neighborhood level." [Read More](#)

For more information, contact **Eugene Anderson** at [eugene.anderson@suez.com](mailto:eugene.anderson@suez.com).

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### **Verizon Business Survey Finds 55% of Small Businesses Concerned About Survival**

"Verizon Business released findings from its "Small Business Recovery Survey," which reveals the impact small business owners and decision makers feel COVID-19 has had on their businesses. The survey, conducted by Morning Consult, focused on 600 small and medium businesses that are currently open or plan to reopen. This is a follow-up to a Verizon Business Small Business Survey conducted in April 2020." [Read More](#)

For more information, contact **Justin Tanner** at [justin.tanner@verizon.com](mailto:justin.tanner@verizon.com).

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### **American Water: COVID-19 Response**

"At American Water we work hard every day to deliver clean, safe, reliable, and affordable water services because our customers deserve nothing less. We wanted to inform you of measures we are taking to assist our customers and employees during the COVID-19 crisis." [Read More](#)

For more information, contact **Valoria Armstrong** at [valoria.armstrong@amwater.com](mailto:valoria.armstrong@amwater.com).

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### **Charter Communications: How Charter is Making a Difference in Local Communities During a Time of Pandemic and Economic Challenges**

"Charter is committed to supporting and improving the communities we serve, including through employee volunteerism, and in-kind and philanthropic support. Through our various Community Impact initiatives, we strive to improve the lives of people by providing safe and healthy housing, enhancing digital literacy, and funding human services and essential needs programs, to name just a few." [Read More](#)

For more information, contact **Donald Cravins** at [donald.cravins@charter.com](mailto:donald.cravins@charter.com).

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### **Facebook: Global State of Small Business**

"The Global State of Small Business Report, based on the Future of Business Survey, is an ongoing research collaboration by Facebook, the Organisation for Economic Co-operation and Development (OECD), and the World Bank to survey small and medium-sized businesses around the world over a six-month period in the context of COVID-19." [Read More](#)

For more information, contact **Erica Woods** at [ericawoods@fb.com](mailto:ericawoods@fb.com).

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### **NCTA: Responding to the COVID-19 Outbreak**

"As the U.S. responds to the COVID-19 pandemic, the cable industry is committed to ensuring that Americans will remain connected during this unprecedented crisis. Cable internet service providers are intensely focused on providing superior network performance and constantly evaluating how networks will handle the increased demand." **[Read More](#)**

For more information, contact **Nilda Gumbs** at [ngumbs@ncta.com](mailto:ngumbs@ncta.com).

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### **Oracle: We're Taking on COVID-19**

"Oracle is helping government agencies and the medical community better understand and combat the coronavirus." **[Read More](#)**

For more information, contact **Jeff Stovall** at [jeff.stovall@oracle.com](mailto:jeff.stovall@oracle.com).

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### **Walgreens Launches Walgreens Test & Protect Program™ to Aid Businesses' COVID-19 Strategies**

"To further aid employers with creating a safe and protected work environment, Walgreens has launched Walgreens Test & Protect™, a new program to aid businesses in their COVID-19 work plans and strategies. The program is part of Walgreens' latest expansion of COVID-19 testing, which also includes increased capacity across its testing sites to allow for more than 500,000 COVID-19 tests per month." **[Read More](#)**

For more information, contact **Donovan Pepper** at [donovan.pepper@walgreens.com](mailto:donovan.pepper@walgreens.com).

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### **Walmart Now Piloting Drone Delivery of COVID-19 At-Home Self-Collection Kits**

"Since the beginning of the pandemic, Walmart has remained focused on serving our communities, be it through innovating around contactless ways to shop or through our COVID-19 testing. The health and safety of our associates and customers has been our top priority, and we've remained dedicated to supporting efforts to expand COVID-19 testing through our drive-thru testing and partnerships with federal and state governments, labs and insurance companies." **[Read More](#)**

For more information, contact **Michelle Belaire** at [michelle.azel@walmart.com](mailto:michelle.azel@walmart.com).

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### **Anthem: C19 Explorer Overview**

"The C19 Explorer is a real-time dashboard that uses a unique breadth of localized data to support both citizens and leaders as they navigate re-opening decisions, make their own decisions, and monitor the rapidly changing environment." **[Read More](#)**

For more information, contact **Lindsay Berry Winter** at [lindsay.berry@anthem.com](mailto:lindsay.berry@anthem.com).

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If you have any resources to share, please contact **Lisa Hicks**, AAMA's Operations Associate, at [lisa@ourmayors.org](mailto:lisa@ourmayors.org).

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