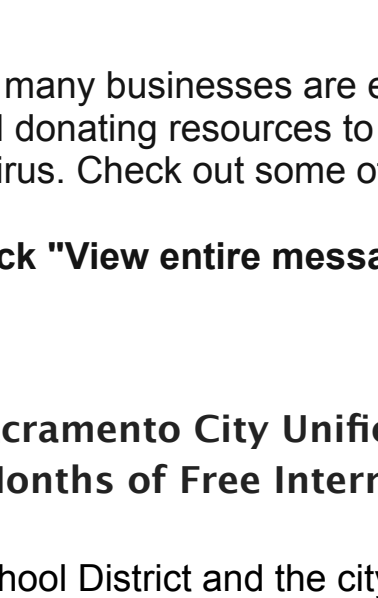




COVID-19 Resources From Business Partners and Other Providers

African American Mayors Association <info@ourmayors.org>
Reply-To: info@ourmayors.org
To: info@ourmayors.org

Mon, Jun 15, 2020 at 3:13 PM



Amidst the COVID-19 pandemic, many businesses are expanding their services, supporting their stakeholders and donating resources to provide aid to individuals, families and businesses affected by the virus. Check out some of their efforts against COVID-19.

Note: To view all resources, click "View entire message", located at the bottom of the page.

Comcast: How Eligible Sacramento City Unified Students Can Receive 6 Months of Free Internet

"The Sacramento City Unified School District and the city of Sacramento announced a partnership with Comcast to provide free internet access to thousands of eligible students in the area. The partnership, called Sac City Kids Connect, will provide internet access to at least 6,000 families, helping close the digital divide for low-income families." Read More

For more information, contact Antonio Williams at antonio\_williams@comcast.com.

Compassion & Choices and 12 National Organizations Ask Centers for Medicare and Medicaid Services to Reverse Waiver

"Compassion & Choices and 12 other national organizations delivered a letter to Health and Human Services Secretary Alex Azar voicing our concern about the Centers for Medicare and Medicaid Services' (CMS) recent waiver of the regulation that requires hospitals, including critical access hospitals, to inform patients about their advance directive policies." Read More

For more information, contact Tony Jamison at tjamison@compassionandchoices.org.

Google: Providing Emergency Funding for 5,300+ Local News Organizations

"COVID-19 has upended the news industry, hitting local news particularly hard with job losses, furloughs, cutbacks and even on closure. To provide some help, the Google News Initiative launched the Journalism Emergency Relief Fund. More than 5,300 small and medium local newrooms around the world will receive funding ranging from \$5,000 - \$30,000." Read More

For more information, contact Chanelle Hardy at chanellehr@google.com.

Wells Fargo Announces Efforts to Keep People Housed in Response to COVID-19

"Wells Fargo & Company announced additional efforts to help people stay in their homes with funding for more than 500 nonprofits across the U.S., as part of the Wells Fargo Foundation's \$175 million commitment to assist people in need in response to COVID-19. More than 300 grants have already been made since March to help nonprofits provide urgent housing services for vulnerable populations." Read More

For more information, contact Marie Day Hayes at marie.day@wellsfargo.com.

AARP and National League of Cities Launch Initiative to Highlight Case Studies and Best Practices for Helping Older Adults During COVID-19 Pandemic

"The National League of Cities (NLC) and AARP launched the COVID-19 Older Adult Response Initiative, a partnership to showcase how communities are responding to the coronavirus pandemic and supporting older adults. People 65 and older are known to be more vulnerable to COVID-19 and may need additional resources during this time." Read More

For more information, contact Gerri Madrid-Davis at gmadrid@aarp.org.

America Beverage Foundation: Meeting The Needs of our Nation's Students

"A national nonprofit, GENYOUth's partners include the American Beverage Foundation for a Healthy America which supports its mission of creating healthier schools and healthier children. Thanks to financial support from The Coca-Cola Company, Keurig Dr Pepper and PepsiCo, ABFHA partners with organizations, such as GENYOUth, to advance the physical health of American families and students nationwide." Read More

For more information, contact Patrice Webb at pwebb@amerbev.org.

The 18th U.S. Surgeon General and American Heart Association Board Member, Dr. Regina Benjamin Joins National Newspaper Publishers Coronavirus Pandemic Task Force

"I am honored to collaborate with the NNPA on behalf of the American Heart Association to share facts and insights to support the health news and resources shared directly with African American communities," said Benjamin, who is also founder and CEO of BayouClinic/Gulf States Health Policy Center in LaBatre, Alabama." Read More

For more information, contact Name Terri Williams at terri.williams@heart.org.

AT&T Launches Summer Learning Academy

"The AT&T Summer Learning Academy is a free, self-paced online learning certificate program powered by our award-winning AT&T University curriculum. The unpaid 'externship' is designed to support more than 100,000 students on the AT&T University platform. And, while the content is in English, it's available to students located anywhere in the world, as long as they can access the site." Read More

For more information, contact Pete Meadows at pm5069@att.com.

Cisco: AppDynamics Delivers New Research, Revealing 95 Percent of Organizations Have Changed Their Technology Priorities Because of the COVID-19 Pandemic

"The latest research from AppDynamics reveals that technologists are experiencing pressure from every angle as they mobilize workforces to operate from home, manage increasing pressure on their networks and applications, and maintain the security of the technology stack, while also taking on new roles and responsibilities." Read More

For more information, contact Shannon Redd at sredd@cisco.com.

Coca-Cola: Coke Scholars Doing Good in the Midst of the Global Pandemic

"Coca-Cola Scholars are 6,300+ diverse leaders around the world. Their passion and determination to lead change that positively affects others unites them, and this passion has burned even brighter during this global pandemic. Meet Manraj, Sunny, Jillian, Aakshi, Siddharth, Abe, Jason, Emma, and Yannie - 9 Scholars who are taking action to improve the lives of others." Read More

For more information, contact Katelyn Jackson at kjackson@coca-cola.com.

CTIA: America's Wireless Companies Respond to COVID-19

"As all of our daily lives are significantly altered, we are all relying more on our wireless services to stay in touch with friends, families, school, work and the news. Thanks to substantial and ongoing efforts, wireless networks are performing well, and we are taking the steps needed to maintain operations, keep our customers connected, and our employees safe." Read More

For more information, contact Harry Anastopoulos at hanastopoulos@ctia.org.

Jacobs: Rapid Decision Making Tool

"In specific response to the coronavirus disease 2019 pandemic Jacobs developed the Rapid Decision Making tool to address the need for surge planning. Assisting state and local governments and healthcare systems in quickly assessing the need for additional hospital beds based on the level of acuity, RDM considers multiple key factors, such as time, regulatory requirements, reuse options, scale, and physical space, ultimately helping identify the right solution for each end-user." Read More

For more information, contact Freddie Fuller at frederic.fuller@jacobs.com.

Kauffman Foundation: No Entrepreneur Has to Be Alone

"That's where interdependence - everyone helping one-another - comes into play. And it's one of reasons I love the Million Gigs. Developed by the Kauffman Foundation in 2012, this free program, through the power of its volunteer organizers, has grown to nearly 200 communities, which aim to educate, engage, and inspire entrepreneurs around the country." Read More

For more information, contact Evan Absher at eabsher@kauffman.org.

Lyft Launching Personal Health Certification, Will Require Face Masks as Part of New Health Safety Program

"As local governments ease stay-at-home orders, Lyft is ramping up efforts to protect riders and drivers - including establishing new health and safety requirements for ride-sharing. We're announcing a Health Safety Program with new policies, commitments, and products designed to address the needs of our community during this important time for public health." Read More

For more information, contact Ed Hutchison at ehutchison@lyft.com.

Major League Baseball: Dodger Players Support Online Auction With Exclusive Experiences and Game-Used Memorabilia to Combat COVID-19 and Racial Inequality

"The Los Angeles Dodgers and Los Angeles Dodgers Foundation (LADF) are hosting a second online auction on Dodgers.com/Relief featuring donated player experiences and game-used memorabilia with proceeds to support programs and organizations on the front lines combatting COVID-19 and racial inequality. Funds will provide critical donations to improve education, health care, homelessness, and social justice for all Angelenos." Read More

For more information, contact Tony Reagins at tony.reagins@mlb.com.

Mayors Against Illegal Guns: Everytown Applauds Senate Democrats for Requesting \$250 Million in Community Gun Violence Relief Funding in Next COVID Stimulus Package

"Everytown for Gun Safety and its grassroots networks, Moms Demand Action and Students Demand Action, released the following statements applauding 20 Senate Democrats, led by Senators Cory Booker (D-NJ) and Tammy Duckworth (D-IL), for sending a letter to Senate leadership calling for \$250 million in community-based violence intervention program funding in the next COVID relief package." Read More

For more information, contact Paul John at pjohn@everytown.org.

PepsiCo Launches \$7 Million Initiative To Help U.S. Communities Hardest Hit By COVID-19

"In response to alarming evidence of the continued disparate, negative impact of COVID-19, PepsiCo, Inc. and its philanthropic arm, The PepsiCo Foundation, launched an initiative to provide increased medical and economic aid to communities of color across the country where the company has long worked. The \$7 million initiative is a comprehensive project to support immediate relief and long-term recovery." Read More

For more information, contact Deriece Harrington at deriece.harrington@pepsico.com.

Pfizer And BioNTech Dose First Participants In The U.S. As Part Of Global COVID-19 mRNA Vaccine Development Program

"Pfizer Inc. and BioNTech SE announced that the first participants have been dosed in the U.S. in the Phase 1/2 clinical trial for the BNT162 vaccine program to prevent COVID-19. The trial is part of a global development program, and the dosing of the first cohort in Germany was completed." Read More

For more information, contact Melissa Bishop-Murphy at melissa.bishop-murphy@pfizer.com.

Update: Verizon is Prepared to Serve Customers During COVID-19 Crisis

"The second round of grants from LISC's Verizon Small Business Recovery Fund was announced. Over 200 small business owners from across the country will receive up to \$10,000 to support their businesses. This second round of grants brings the total number of small businesses supported to over 400, helping them meet payroll, pay rent and address additional immediate operational needs." Read More

For more information, contact Justin Tanner at justin.tanner@verizon.com.

Helping From Home: Waymo's Response to COVID-19

"Waymo employees (or Waymonauts, as we call ourselves) have led initiatives to get funds and personal protective equipment (PPE) to where they're most needed. We've now donated money and supplies to COVID-19 relief efforts underway in the communities in which we live, work, and operate across Arizona, California, Michigan, and New York, and other parts of the nation." Read More

For more information, contact Ellie Casson at ecasson@waymo.com.

Pennsylvania American Water and American Water Charitable Foundation Donates \$16,000 to COVID-19 Relief Efforts in Central PA

"Pennsylvania American Water announced that it has selected two Central Pennsylvania organizations to receive financial contributions for their support of COVID-19 relief efforts in Berks, Cumberland, Dauphin, Lancaster and Lebanon counties. Pennsylvania American Water and the American Water Charitable Foundation have together pledged \$10,000 to COVID-19 relief efforts across the Commonwealth." Read More

For more information, contact Valoria Armstrong at valoria.armstrong@amwater.com.

Charter Communications Invests \$10 Million with National Urban League and National Action Network to Assist Black-Owned Small Businesses in Underserved Communities

"Charter Communications, Inc. announced the company will invest \$10 million in partnership with both the National Urban League (NUL) and National Action Network (NAN) to support Black and other minority-owned small businesses in underserved communities. This investment will help strengthen small businesses and provide a long-term economic impact vital to the continued development and growth of these communities." Read More

For more information, contact Don Cravins at donald.cravins@charter.com.

Facebook: Business Resource Hub

"As businesses like yours continue to take on new challenges, we're committed to providing support, tools, training and more to help you stay open and connected to customers during the coronavirus (COVID-19) outbreak." Read More

For more information, contact Erica Woods at ericawoods@fb.com.

Ignite Cities: How Tech is Helping Local Leaders Rebuild During COVID-19

"In today's new world, it's time to apply a new way of living. Ignite Cities has launched a new framework for cities to respond under these conditions. This framework leverages four values - Rethink, Develop, Collaborate and Build - to accelerate collaboration across cities and enable mayors to deploy new solutions on the frontlines." Read More

For more information, contact George Burciaga at george@ignitecities.com.

NCTA: Responding to the COVID-19 Outbreak

"As the U.S. responds to the COVID-19 pandemic, the cable industry is committed to ensuring that Americans will remain connected during this unprecedented crisis. Cable internet service providers are intensely focused on providing superior network performance and constantly evaluating how networks will handle the increased demand." Read More

For more information, contact Nilda Gumbs at ngumbs@ncta.com.

Walgreens Completes First Phase of Mental Health First Aid Training for Pharmacists Focused on Health Outcomes

"With a sharply rising need for mental health resources since the onset of the COVID-19 pandemic, Walgreens today announced it has completed the first phase of training in Mental Health First Aid, administered by the National Council for Behavioral Health, for all of the company's health outcomes pharmacists. The training initiative was first announced last May in conjunction with Mental Health Month in the U.S." Read More

For more information, contact Donovan Pepper at donovan.pepper@walgreens.com.

Walmart Supporting COVID-19 Drive-Thru Testing

"Walmart is part of communities all across America, and we believe we can play a vital role by helping our neighbors in a time of crisis. We know how important expanded testing is to getting America back on its feet, and we are committed to supporting efforts to expand COVID-19 drive-thru testing." Read More

For more information, contact Michelle Azel Belaire at michelle.azel@walmart.com.

General Motors Taps Flir Systems for Fever Check Cameras at Factories

"Until the coronavirus pandemic, the bulk of thermal camera sales were for military or industrial purposes. GM said 89 of its Flir scanners were devices it already had on hand for research or manufacturing operations that were being re-purposed." Read More

For more information, contact Ibn A. Salaam at ibn.salaam@flir.com.

LISC: Small Business Assistance

"Small businesses are at serious risk. These enterprises are the lifeblood of communities, providing critical goods and services as well as jobs to locals. Small businesses desperately need emergency assistance to bridge the gap and stay afloat until the crisis passes." Read More

For more information, contact Connie Lewin at clewin@lisc.org.

IMPACT: Addressing PPE Needs in Non-Healthcare Setting

"This guidance summarizes how organizations should consider and manage their personal protective equipment (PPE) needs while ensuring the protection of workers during the coronavirus (COVID-19) pandemic response." Read More

For more information, contact Angelique Bartholomew at abartholomew@mpactconsulting.com.

Target's SAFE Retail Toolkit

"We offer our learnings as a resource for others that may be thinking about how to operate retail locations differently for some time into the future. Many of these considerations will be influenced by public health conditions or governmental regulatory actions. Yet other considerations will be dependent on the type of business model, environment or challenges you face." Read More

For more information, contact Laysha Ward at laysha.ward@target.com.

If you'd like to share, please contact Lisa Hicks, AAMA's Operations Associate, at lisa@ourmayors.org.



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